

Video Planning Form

1. Purpose

Who is this for? _____

What do I want them to KNOW? _____

What do I want them to DO? _____

2. Parable

What kind of story are we telling? _____

What's our tag-line for this story (should fit in a text)? _____

What conflict can we expect to encounter as we tell this story? _____

Why is this story good for us? _____

3. People

Actors: _____

Writers: _____

Director: _____

Cameramen: _____

Editors: _____

Distributors: _____

4. Places

Filming Locations: _____

Viewing Venues: _____

5. Props
